

EXPERIENCE

November 2021 – Present

Marketing & Communication Director at [Deep Blue](#)

Deep Blue is an R&D company operating on a European scale, focused on the role of the human in Safety Critical and high-tech systems. We are the first Italian SME for European projects won and completed, and the fourth in all of Europe. We transfer our skills learned in research into our Consulting and Training activities, and make them available to our clients and partners.

As Marketing & Communication Director, I coordinate a team that takes care of the external communication activities of the company. In addition, with the marketing strategy and plan, I work in synergy with the Business Development department to expand the customer base.

March 2014 – present

Science Communicator and Journalist, freelance.

Since 2014 I have been working as a **science communicator, journalist, moderator and speaker**, to tell science to the general public.

In March 2020 I founded the research project called [Coronavirus - Scientific Data and Analysis](#). With a **team of 9 people** and about **100,000 followers** on social networks, we have become one of the main sources of information on Covid-19 and related risks in Italy.

As a science communicator and journalist, I collaborate with some of the most important national media and newspapers, including **ANSA, Sky Tg24, La7, Rai 1, Radio Rai, Radio24, Tgcom24, Il Fatto Quotidiano, Fanpage, Open** and other minor media.

A collection of my main activities as a science communicator and journalist is [available here](#).

February – October 2021

Scientific Coordinator and Head of the Press Office at [Festival dell'Innovazione e della Scienza](#)

Since 2014, the Settimo Torinese Innovation and Science Festival has been one of the most important scientific dissemination events in Italy, with workshops, meetings, debates, shows and exhibitions, each year on a different theme. For this year's edition, which will have physics as its central theme, as scientific coordinator I take care of the organization of the events and I will be the moderator of some of them.

Furthermore, as head of the press office, I will be in charge of disseminating the festival to the general public through the mass media.

October 2018 – October 2021: [Konica Minolta Global R&D](#)

- *May – Oct. 2020: **Marketing & Communication Manager – Video Solution Services R&D***
- *Oct. 2018 – Oct. 2021: **R&D Communications Researcher***

In the R&D division of the Japanese multinational Konica Minolta, I was responsible for the **communication activities** (external and internal) of the R&D laboratory in Rome and the European Video Solution Services (VSS R&D) project.

My main activities were:

- Development of the annual marketing and communication plan for the Rome Laboratory and the VSS R&D program
- Dissemination of R&D projects
- Improve internal company communication activities
- Web Writer, Editor and Developer
- Social Media Manager

- Press officer

- **Oct. 2018 – Oct. 2021: EU Project Manager**
I was also responsible for identifying **European co-funded research projects** within the Horizon 2020 and the new Horizon Europe framework programs.
My main activities were:
 - Identify interesting European calls for Konica Minolta's research activities
 - Contact potential partners to build European consortia
 - Manage the entire writing process, up to the submission of the proposals

April 2019 – March 2021

Web Developer, SEO Specialist and Senior Communication Consultant at [EuroUSC Italia srl.](#)

My main activities were:

- Design and development of the new company website
- SEO content optimization
- Definition of the communication strategy for the launch of SAMWISE (www.online-sora.com), the first tool to carry out the risk analysis with SORA for drone operations
- Definition of the communication strategy and the editorial plan for the company, for different channels (blog, social networks, press)
- Press office

October 2014 – June 2019

Communication and Dissemination Consultant at [Deep Blue srl.](#)

During my work at Deep Blue, I was responsible for the external communication activities of the company. Furthermore, I was the dissemination leader of several EU-funded research projects.

My most notable achievement during my work at Deep Blue was the ideation of the [company blog](#), significantly enhancing the communication outreach of Deep Blue.

My main activities were:

- Dissemination in EU-funded research projects
- Blogger, Web Writer & Editor
- Web Developer
- Social Media Manager
- Press officer

December 2015 – February 2019

Scientific Author and Editor at [Zanichelli Editore spa.](#)

Zanichelli is the most important school publishing house in Italy. For them I was a scientific author and editor, contributing to the publication of several school physics textbooks.

My main activities were:

- Designing and writing of the history of physics contents in the textbook "Fisica. Lezioni e problemi", Giuseppe Ruffo
- Designing and writing of physics and history of physics contents in the textbook "Le traiettorie della fisica", Ugo Amaldi
- Editing, critical reading, drafting of exercises in the textbook "Il quaderno di fisica", Celata and Righi
- Editing and drafting of exercises in the textbook "L'Amaldi.verde", U. Amaldi
- Designing and writing of physics and history of physics contents in the textbook "La fisica di Cutnell e Johnson" di Cutnell, Johnson, Young, Stadler

September 2013 – August 2018

Science Communicator at Assaggi Science & Bookshop (now [Tomo bookshop](#)), Rome, Italy.

During my work at the Assaggi Science & Bookshop (now Tomo bookshop), I was responsible for **external communication** and the organization of important **scientific dissemination events**. Among the people I

collaborated with are **Giorgio Parisi, Carlo Rovelli, Giovanni Amelino Camelia, Amedeo Balbi, Giorgio Manzi, Pietro Greco, Paolo De Bernardis, Antonello Polosa**, and many others. I was the creator and moderator of the event format called “Nelle Segrete Stanze – Sguardi sulle frontiere della ricerca”, whose videos are available on the [Youtube channel](#) of the Assaggi bookshop. On the same channel, there are some of the presentations of scientific books that I had the pleasure of organizing and presenting.

My main activities were:

- Organizer and moderator of scientific dissemination events
- Press officer
- Web developer and editor
- Social media manager

In addition, I was for several years the manager and one of the speakers of the **Experimental School of Science Communication**, aimed at young graduates and PhD students of scientific subjects who wanted to deepen themes such as **scientific journalism, press office activity, scientific communication via radio, TV and web, scientific exhibitions and festivals, science in social media**. Speakers and collaborators of the school include Luisa Carrada, Mirella Taranto, Marco Ferrazzoli, Chiara Calzavara, Giancarlo Sturloni, Enrica Battifoglia, Manuela Cirilli, Massimiliano Razzano, Giuseppe Ferrari, Vincenzo Napolano, Rossella Panarese, Giovanni Carrada, and many others.

October 2014 – June 2018

Maths and Physics Teacher (A-27) with a fixed-term contract at:

- *October 2017 – June 2018*, Liceo Scientifico Statale “Democrito”, Rome
- *September 2017*, Liceo Scientifico Statale “E. Majorana”, Rome
- *October 2014 – June 2017*, Istituto Tecnico per il Turismo “C. Colombo”, Rome

EDUCATION

Master in EU-project Design and Management

2019

Europe Innovation Business School

Rome

Principal subjects: Project-Cycle-Management (PCM) Methodology and New Logical Framework; EU Programs and Institutions; EU Funding 2014-2020 and Multiannual framework program 2021-2027; Executive Planning – Techniques e Methods; Project-Work.

Experimental School of Science Communication

2013 - 2014

Assaggi Science & Bookshop s.r.l.

Rome

Principal subjects: Scientific journalism, content writing, press office, radio and television, exhibitions and interactive art, podcast, social media.

Master's Degree in Physics

2008 - 2014

University of Rome “La Sapienza”

Rome

Principal subjects: Theoretical Physics, Particle Physics, History of Physics, Philosophy of Science

Mark: 110/110

PERSONAL SKILLS

- Languages -

Italian: mother tongue

English: fluent

- IT skills -

Excellent knowledge of all operating systems (Windows, Mac OS and Linux).

Excellent knowledge of [WordPress](#).

Excellent knowledge of [social network platforms](#).

Excellent knowledge of [Microsoft Office](#) (Word, Excel, PowerPoint, Access) and achievement of the [ECDL](#) (European Computer Driving License) certificate on 10/05/2002.

Good knowledge of [C](#), [C ++](#), [HTML5](#), [PHP](#) programming languages.

Good ability in using [Photoshop](#).

TRAINING IN COMMUNICATION

[Course for scientific authors](#), organised by Zanichelli Editore spa, 2018.

[Conscious writing course](#), given by [Luisa Carrada](#), organised by Zanichelli Editore spa, 2017.

[Press Office and Institutional Communication](#), given by [Mirella Taranto](#) and [Marco Ferrazzoli](#), 2017.

[Aerospace Communication](#), given by [Ettore Perozzi](#), 2017.

[Social Media Management in publishing communication](#), given by [Chiara Calzavara](#) and [Nicola Attadio](#), 2017.

[Risk communication](#), given by [Giancarlo Sturloni](#) and [Enrica Battifoglia](#), 2017.

[Scientific publishing](#), given by [Giuseppe Ferrari](#), 2016.

[Scientific museums and exhibitions](#), given by [Vincenzo Napolano](#) and [Lorenza Merzagora](#), 2016.

[Radio, Television and Podcast](#), given by [Rossella Panarese](#), [Roberta Fulci](#) and [Giovanni Carrada](#), 2015.

[Scientific journalism](#), given by [Manuela Cirilli](#) and [Massimiliano Razzano](#), 2014.

[Science writing](#), given by [Luisa Carrada](#), 2014.

RECOMMENDATIONS

«Giorgio is a structured, top-performing and very clever person, who is able to combine his knowledge of engineering and science together with creative marketing and communication domain and help team of technologists and developers to promote their work from innovation to piloting up to matured product states. Within our joint cooperation on Video Surveillance Services activities, Giorgio was actively driving marketing strategy and plan for product lines, managed teams of external companies and freelancers to realize complex marketing strategy and was able to cover macro and micro views on the topics. I would recommend Giorgio to any marketing management or creative/scientific communication role.»

[MATEJ DUSIK](#), Director of R&D at Yunex Traffic a Siemens Business

«Giorgio is a highly skilled communications professional and rightfully has a great reputation. He does his work out of passion.»

[MAURIZIO DE GREGORIO](#), Chief Technology and Product Officer at Mamacrowd

«Giorgio is one of the most passionate co-worker I have ever worked with. He likes to learn whatever new is popping up in front of him. At the same time, he is always focused on delivering what is important for the company business. I have been working with him for a couple of years and I am still impressed by his professional growth.»

[FILIPPO SILVA](#), Mobile core team manager presso Athonet

«Working with Giorgio has been a pleasure. He's hard working and smart, always striving to improve what he does and finding new ways to bring added value to the company.

The most remarkable characteristic of Giorgio is that he understands the vision of a company and then he's capable of translating it into a strategy, tasks, and specific outcomes. For instance during his work at Deep Blue, he started the company blog, significantly enhancing our communication outreach.

I definitively recommend him both for strategic and for technical tasks.»

[SIMONE POZZI](#), CEO at Deep Blue

«Giorgio is a motivated and forward-thinking communication and innovation expert. Giorgio is great in collaborating with many different teams on multiple projects with high efficiency and commitment. It was a pleasure to work with him!»

[ALESSANDRA TEDESCHI](#), R&D Manager at Deep Blue

«Giorgio was responsible of redesigning and optimizing the website of EuroUSC Italia. He did an amazing job from all points of view, including the SEO optimization. Since its deployment the new website has brought us a significant increase in contacts and interactions with potential clients. Giorgio was able to quickly understand our needs and translate them into a functional and effective website.»

[MARCO DUCCI](#), CEO at EuroUSC Italia

«Mi ha fatto piacere lavorare con Giorgio. Ho apprezzato le sue competenze professionali (su fisica, didattica, comunicazione) e umane (precisione, puntualità, simpatia).»

[GIUSEPPE FERRARI](#), Direttore Editoriale at Zanichelli Editore S.p.A.

«Il lavoro di Giorgio presso la libreria asSAGGI, specializzata in saggistica scientifica, è stato fondamentale sia per l'organizzazione degli eventi di divulgazione, sia per il coordinamento della Scuola Sperimentale di Comunicazione della Scienza, incontri di approfondimento sul tema della comunicazione della scienza rivolti a studenti di facoltà scientifiche e dottorandi. In questi progetti Giorgio è stato decisamente propositivo, creando e conducendo format nuovi e coinvolgendo nella scuola nuovi temi e relatori. Giorgio è allegro, simpatico e lavora bene in gruppo; è anche molto determinato e capace di gestire il lavoro in totale autonomia.»

[ANNA PARISI](#), Responsabile Libreria Assaggi e Autrice presso Salani Editore