

EDUCATION

Master in EU-project Design and Management

2019

Europe Innovation Business School

Rome

Principal subjects: Project-Cycle-Management (PCM) Methodology and New Logical Framework; EU Programs and Institutions; EU Funding 2014-2020 and Multiannual framework program 2021-2027; Executive Planning – Techniques e Methods; Project-Work.

Experimental School of Science Communication

2013 - 2014

Assaggi Science & Bookshop s.r.l.

Rome

Principal subjects: Scientific journalism, content writing, press office, radio and television, exhibitions and interactive art, podcast, social media.

Master's Degree in Physics

2008 - 2014

University of Rome "La Sapienza"

Rome

Principal subjects: Scientific journalism, content writing, press office, radio and television, exhibitions and interactive art, podcast, social media.

EXPERIENCE

March 2020 – present

Science Communicator and Journalist, freelance.

In March 2020, at the dawn of the pandemic and the Italian lockdown, I founded the scientific dissemination project called [Coronavirus - Scientific Data and Analysis](#). In just a few days I set up a **team of 9 people** that I still coordinate. In just a month, our social networks have surpassed **100,000 followers** and we have become one of the main sources of information on Covid-19 in Italy.

As a science journalist and communicator, I collaborate with some of the most important national media and newspapers, including:

- **Sky Tg24**, where every week I comment on the data on Covid-19 epidemiological trend in Italy ([video](#))
- **La7, Rai 1, Radio 1 and Tgcom24**, where I comment on the data on Covid-19 epidemiological trend in Italy ([video](#))
- **ANSA.it**, with daily videos on Covid-19 epidemiological trend in Italy and worldwide ([videos](#)) and with several [interviews](#)
- **Il Fatto Quotidiano**, where every day I comment a [graph](#) on the trend of the pandemic
- **Open**, the online newspaper founded by Enrico Mentana, with [video interviews](#)
- **Sanità Informazione**, with interviews and videos (available [here](#))
- and other minor media, all interviews are available [here](#)

October 2018 – present

R&D Communications Researcher at [Konica Minolta Global R&D](#), Rome, Italy.

In the R&D division of the Japanese multinational Konica Minolta, I'm responsible for the **communication activities** (external and internal) of the R&D laboratory in Rome and the European Video Solution Services (VSS R&D) project.

My main activities are:

- Development of the annual Global R&D communication plan for the Rome laboratory
- Dissemination of R&D projects
- Coordinate the communication activities of the European R&D laboratories of Konica Minolta
- Improve internal company communication activities
- Web Writer, Editor and Developer
- Social Media Manager
- Press officer

I'm also responsible for identifying **European co-funded research projects** within the Horizon 2020 and the new Horizon Europe framework programs.

My main activities are:

- Identify interesting European calls for Konica Minolta's research activities
- Contact potential partners to build European consortia
- Manage the entire writing process, up to the submission of the proposals

April 2019 – present

Web Developer, SEO Specialist and Senior Communication Consultant at [EuroUSC Italia srl](#), Rome, Italy.

My main activities were:

- Design and development of the new company website
- SEO content optimization

October 2014 – June 2019

Communication and Dissemination Consultant at [Deep Blue srl](#), Rome, Italy.

During my work at Deep Blue, I was responsible for the external communication activities of the company. Furthermore, I was the dissemination leader of several EU-funded research projects.

My most notable achievement during my work at Deep Blue was the ideation of the [company blog](#), significantly enhancing the communication outreach of Deep Blue.

My main activities were:

- Dissemination in EU-funded research projects
- Blogger, Web Writer & Editor
- Web Developer
- Social Media Manager
- Press officer

December 2015 – February 2019

Scientific Author and Editor at [Zanichelli Editore spa](#).

Zanichelli is the most important school publishing house in Italy. For them I was a scientific author and editor, contributing to the publication of several school physics textbooks.

My main activities were:

- Designing and writing of history of physics contents in the textbook "Fisica. Lezioni e problemi", Giuseppe Ruffo

- Designing and writing of physics and history of physics contents in the textbook “Le traiettorie della fisica”, Ugo Amaldi
- Editing, critical reading, drafting of exercises in the textbook “Il quaderno di fisica”, Celata and Righi
- Editing and drafting of exercises in the textbook “L’Amaldi.verde”, U. Amaldi
- Designing and writing of physics and history of physics contents in the textbook “La fisica di Cutnell e Johnson” di Cutnell, Johnson, Young, Stadler

September 2013 – August 2018

Science Communicator at Assaggi Science & Bookshop (now [Tomo bookshop](#)), Rome, Italy.

During my work at the Assaggi Science & Bookshop (now Tomo bookshop), I was responsible for **external communication** and the organization of important **scientific dissemination events**. Among the people I collaborated with are **Giorgio Parisi, Carlo Rovelli, Giovanni Amelino Camelia, Amedeo Balbi, Giorgio Manzi, Pietro Greco, Paolo De Bernardis, Antonello Polosa**, and many others. I was the creator and moderator of the event format called “Nelle Segrete Stanze – Sguardi sulle frontiere della ricerca”, whose videos are available on the [Youtube channel](#) of the Assaggi bookshop. On the same channel, there are some of the presentations of scientific books that I had the pleasure of organizing and presenting.

My main activities were:

- Organizer and moderator of scientific dissemination events
- Press officer
- Web developer and editor
- Social media manager

In addition, I was for several years the manager and one of the speakers of the **Experimental School of Science Communication**, aimed at young graduates and PhD students of scientific subjects who wanted to deepen themes such as **scientific journalism, press office activity, scientific communication via radio, TV and web, scientific exhibitions and festivals, science in social media**. Speakers and collaborators of the school include Luisa Carrada, Mirella Taranto, Marco Ferrazzoli, Chiara Calzavara, Giancarlo Sturloni, Enrica Battifoglia, Manuela Cirilli, Massimiliano Razzano, Giuseppe Ferrari, Vincenzo Napolano, Rossella Panarese, Giovanni Carrada, and many others.

October 2014 – June 2018

Maths and Physics Teacher (A-27) with a fixed-term contract at:

- *October 2017 – June 2018*, Liceo Scientifico Statale “Democrito”, Rome
- *September 2017*, Liceo Scientifico Statale “E. Majorana”, Rome
- *October 2014 – June 2017*, Istituto Tecnico per il Turismo “C. Colombo”, Rome

April 2014

Science writer at [Le Scienze spa](#) – Italian edition of Scientific American.

- Author of [Il signore degli anelli](#), in Le Scienze, December 2014,

PUBLICATIONS

Articles on the Covid-19 pandemic:

[Lockdown sì, lockdown no. Uno sguardo al modello svedese](#), May 2020

[Nuovi casi fino a fine mese, la Fase 2 può attendere](#), Il Fatto Quotidiano, April 2020

[Coronavirus, perché in Italia si muore di più \(e in Germania di meno\)](#), March 2020

Videos on the Covid-19 pandemic:

All available on the YouTube Channel [Coronavirus – Dati e Analisi Scientifiche](#)

Scientific dissemination articles:

[Il signore degli anelli](#), Le Scienze, December 2014

[Il più grande spettacolo dopo il Big Bang](#), Accastampato, n. 13, November 2014

[Mai così prossimi al Big Bang. Intervista a Paolo De Bernardis](#), Accastampato, n. 13, November 2014

Articles for specialised magazine:

[Tutti pazzi per i droni](#), Assistenza al volo – 2/2018, official organ of ANACNA (Associazione Nazionale Assistenti e Controllori della Navigazione Aerea)

Articles for Deep Blue (all available on dblue.it/blog):

La comunicazione del rischio nella gestione dell'emergenza coronavirus, June 2020

Lavoro e nuove competenze nell'Industria 4.0, June 2019

Cyber Security e Industria 4.0: le linee guida europee, June 2019

Operazioni con i droni, perché affidarle a società terze? Ecco come portarle nella propria azienda, April 2019

Crescono gli attacchi informatici, nuova metodologia per la valutazione del rischio, March 2019

Droni, cambiano le regole. Ecco il regolamento unico europeo, February 2019

Social and cultural aspects for crowds motion prediction, January 2019

How your personality can make you vulnerable to cyber attacks, December 2018

Aumenta il traffico di droni. Come integrarli in sicurezza?, December 2018

Come prepararci all'arrivo delle auto autonome, November 2018

Cyber Insurance per le aziende: le 7 cose da sapere, September 2018

L'era digitale delle torri di controllo, August 2018

Human and organisational aspects of the GDPR, July 2018

All'orizzonte, l'Europa, June 2018

Mobilità 3.0, May 2018

Working in transport is (not) for women, May 2018

Quattro falsi miti sulle auto autonome, April 2018

Fattori umani e strategie organizzative nella cybersecurity, February 2018

Come (non) comunicare in situazioni di crisi, January 2018

Strage dei treni in Puglia: al centro non più soltanto l'errore umano, December 2017

Other articles:

[GDPR, perché sono importanti gli aspetti umani e organizzativi](#). Published in Key4Biz.it on November 2018

More articles, interviews and quotes on Google: <https://bit.ly/3qGpcNt>

PERSONAL SKILLS

- Languages -

Italian: mother tongue

English: fluent

- IT skills -

Excellent knowledge of all operating systems (Windows, Mac OS and Linux).

Good knowledge of [C](#), [C ++](#), [HTML5](#), [PHP](#) programming languages.

Excellent knowledge of [Microsoft Office](#) (Word, Excel, PowerPoint, Access) and achievement of the [ECDL](#) (European Computer Driving License) certificate on 10/05/2002.

Good ability in using [Photoshop](#).

Excellent knowledge of [WordPress](#).

Excellent knowledge of [social network platforms](#).

TRAINING IN COMMUNICATION

[Course for scientific authors](#), organised by Zanichelli Editore spa, 2018.

[Conscious writing course](#), given by [Luisa Carrada](#), organised by Zanichelli Editore spa, 2017.

[Press Office and Institutional Communication](#), given by [Mirella Taranto](#) and [Marco Ferrazzoli](#), 2017.

[Comunicazione Aerospaziale](#), given by [Ettore Perozzi](#), 2017.

[Social Media Management in publishing communication](#), given by [Chiara Calzavara](#) and [Nicola Attadio](#), 2017.

[Risk communication](#), given by [Giancarlo Sturloni](#) and [Enrica Battifoglia](#), 2017.

[Scientific publishing](#), given by [Giuseppe Ferrari](#), 2016.

[Scientific and interactive museums and exhibitions](#), given by [Vincenzo Napolano](#) and [Lorenza Merzagora](#), 2016.

[Radio, Television and Podcast](#), given by [Rossella Panarese](#), [Roberta Fulci](#) and [Giovanni Carrada](#), 2015.

[Scientific journalism](#), given by [Manuela Cirilli](#) and [Massimiliano Razzano](#), 2014.

[Science writing](#), given by [Luisa Carrada](#), 2014.

RECOMMENDATIONS

«Giorgio is one of the most passionate co-worker I have ever worked with. He likes to learn whatever new is popping up in front of him. At the same time, he is always focused on delivering what is important for the company business. I have been working with him for a couple of years and I am still impressed by his professional growth. »

[FILIPPO SILVA](#), Mobile core team manager presso Athonet

«Working with Giorgio has been a pleasure. He's hard working and smart, always striving to improve what he does and finding new ways to bring added value to the company.

The most remarkable characteristic of Giorgio is that he understands the vision of a company and then he's capable of translating it into a strategy, tasks, and specific outcomes. For instance during his work at Deep Blue, he started the company blog, significantly enhancing our communication outreach.

I definitively recommend him both for strategic and for technical tasks.»

[SIMONE POZZI](#), CEO at Deep Blue

«Giorgio is a motivated and forward-thinking communication and innovation expert. Giorgio is great in collaborating with many different teams on multiple projects with high efficiency and commitment. It was a pleasure to work with him!»

[ALESSANDRA TEDESCHI](#), R&D Manager at Deep Blue

«Giorgio was responsible of redesigning and optimizing the website of EuroUSC Italia. He did an amazing job from all points of view, including the SEO optimization. Since its deployment the new website has brought us a significant increase in contacts and interactions with potential clients. Giorgio was able to quickly understand our needs and translate them into a functional and effective website.»

[MARCO DUCCI](#), CEO at EuroUSC Italia

«Mi ha fatto piacere lavorare con Giorgio. Ho apprezzato le sue competenze professionali (su fisica, didattica, comunicazione) e umane (precisione, puntualità, simpatia).»

[GIUSEPPE FERRARI](#), Direttore Editoriale at Zanichelli Editore S.p.A.

«Il lavoro di Giorgio presso la libreria asSAGGI, specializzata in saggistica scientifica, è stato fondamentale sia per l'organizzazione degli eventi di divulgazione, sia per il coordinamento della Scuola Sperimentale di Comunicazione della Scienza, incontri di approfondimento sul tema della comunicazione della scienza rivolti a studenti di facoltà scientifiche e dottorandi. In questi progetti Giorgio è stato decisamente propositivo, creando e conducendo format nuovi e coinvolgendo nella scuola nuovi temi e relatori. Giorgio è allegro, simpatico e lavora bene in gruppo; è anche molto determinato e capace di gestire il lavoro in totale autonomia.»

[ANNA PARISI](#), Responsabile Libreria Assaggi e Autrice presso Salani Editore